

Ada Lovelace Day Live!

Celebrating Women in STEM

Tuesday 9 October 2018



Overview of Sponsorship Opportunities

Ada Lovelace Day

- Global celebration of women in STEM
- Held on TUESDAY 9 OCTOBER 2018
- Flagship event in London, Ada Lovelace Day Live!
- Dozens of independent events on all major continents
- Huge public engagement
- Widespread media coverage
- Total reach is in the millions, worldwide
- Year-round work supporting & inspiring girls and women in STEM

Ada Lovelace Day Live!

- Evening event on TUESDAY 9 OCTOBER 2018
- Hosted at The IET, London
- Venue capacity: 450
- Up to 200 free tickets for school groups
- Seven women from across UK STEM landscape give 10 minute talks about their work
- Book stall features publications by women in STEM
- Book signings promote works by women in STEM

Other Projects

Other project, past and present, include:

- Online careers fairs for women in STEM
- Free crochet patterns for figures of women in STEM
- Resources database
- Online communities
- Podcast
- Free education pack
- Anthologies of biographies of women in STEM

Sponsorship Overview

Custom	£15,000-£50,000	Sponsoring ALD Live! and/or our other projects
Platinum	£8,000	Headline sponsor of ALD Live!
Gold	£7,000	Sponsor of ALD Live!
Video	£4,500	Sponsor the filming of ALD Live!
Schools	£2,500	Sponsor free tickets for schools at ALD Live!
Photography	£2,000	Sponsor the photography of ALD Live!
Careers Fairs	£5,000	Sponsor one or more of our online careers fairs
Resources Database	£5,000	Sponsor our online resources database

Why Sponsor

By sponsoring Ada Lovelace Day, you will be helping to promote the work of women in STEM on a global level.

This is your opportunity to make an impact on the world of tomorrow by encouraging girls and women to study and pursue a career in the exciting fields of STEM.

In working with us, you will be associated with a vibrant, forward- thinking community and an event beloved around the world.

Our Community

- Newsletter:
 - Over 1,200 subscribers
 - 32 percent in the UK, 40 percent in the US.
- Website:
 - Average of 12,000 page views per month
 - 39 percent in the UK, 28 percent in the US
- Twitter :
 - Over 15,500 followers
 - 39 percent in the UK, 34 percent in the US

Contact

For more details of the sponsorship packages, please see our full prospectus.

If you would like your company to get involved, please email Suw Charman-Anderson at suw@findingada.com.

Our links:

- Web: findingada.com
- Twitter: [@findingada](https://twitter.com/findingada)
- Facebook: www.facebook.com/AdaLovelaceDay/

Join Our Sponsors for 2018



Sponsors for 2017

